

American Giant: "The Greatest Hoodie Ever Made"

At American Giant, our hoodie features a classic silhouette with a modern, tailored fit to titillate your senses, yet sturdy enough to withstand a hard day's work.

Our heavyweight cotton is homegrown, spun, and knitted in U.S. factories by American workers. The cotton is then meticulously stitched with love by seamstresses in California and North Carolina. Textile engineers spend 60 minutes constructing each item to perfection, adding details like double threading for a professional finish, cuffs that stretch to cradle your wrists, and chevron elbow patches that shield the backs of your forearms from the wear and tear of physical activity.

The result of our painstaking efforts? A garment that looks feels, and performs like no other on the planet.

At AG, our clothes adjust to you, not the other way around. That's why we never skimp on material. Each sweatshirt is crafted from fleece to provide a layer of insulation, so you stay nice and toasty as you tackle your to-do list. Whether you're battling the chill on your winter morning run, powering through meetings in your home office, or raring up for an evening snuggle with your honey, our hoodies will wrap you up in a warm hug.

The materials we use and the time we pour into designing our garments guarantee that our clothes will brave the ravages of repeat washing. Like a fine wine, our hoodies are status symbols that improve over the long term and soften with each wash to give you a more lived-in feel over time.

At American Giant, we turn our noses up at flashy branding and owning real estate in hundreds of retail stores across the country. Our mission is to put impeccably tailored clothing directly into your hands. We're also dedicated to supporting local economies at home, not exploiting workers via overseas manufacturing.

Because we care about more than just comfort.

We care about integrity.

We care about standing up for what we believe in.

We care about breaking industry rules, creating our own playbook, and elevating a closet staple.

And we care about delivering you the best hoodie that the world has ever seen.